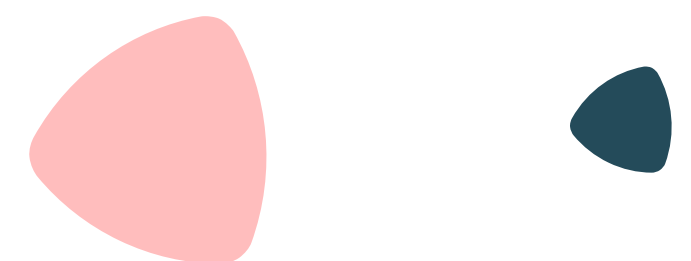
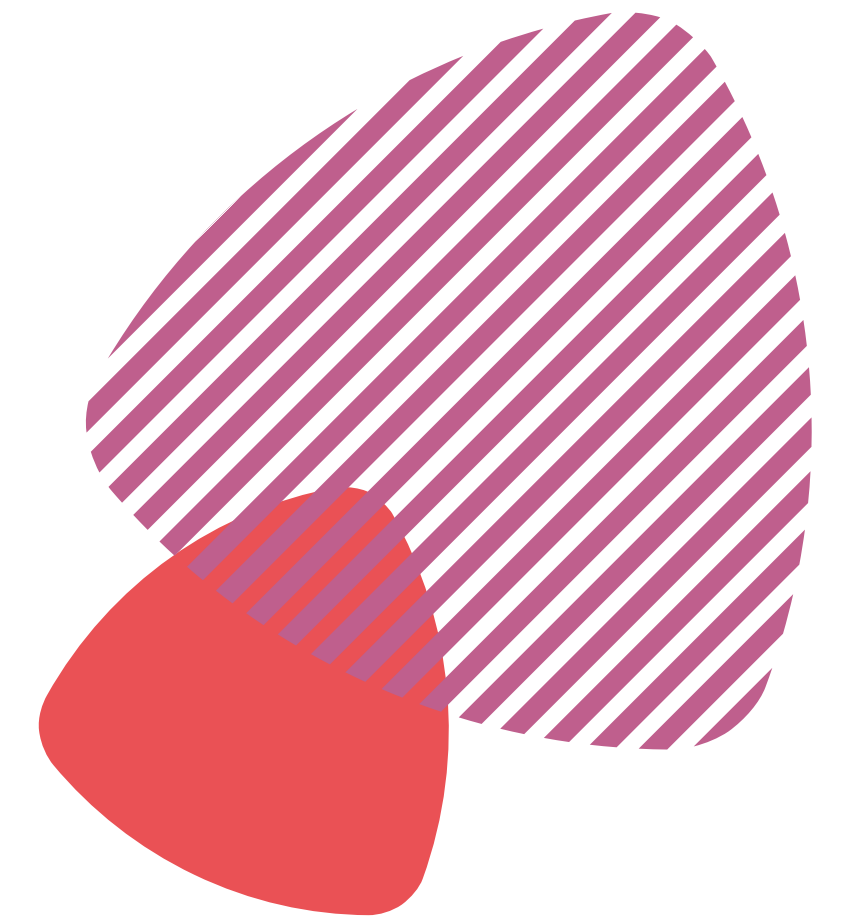
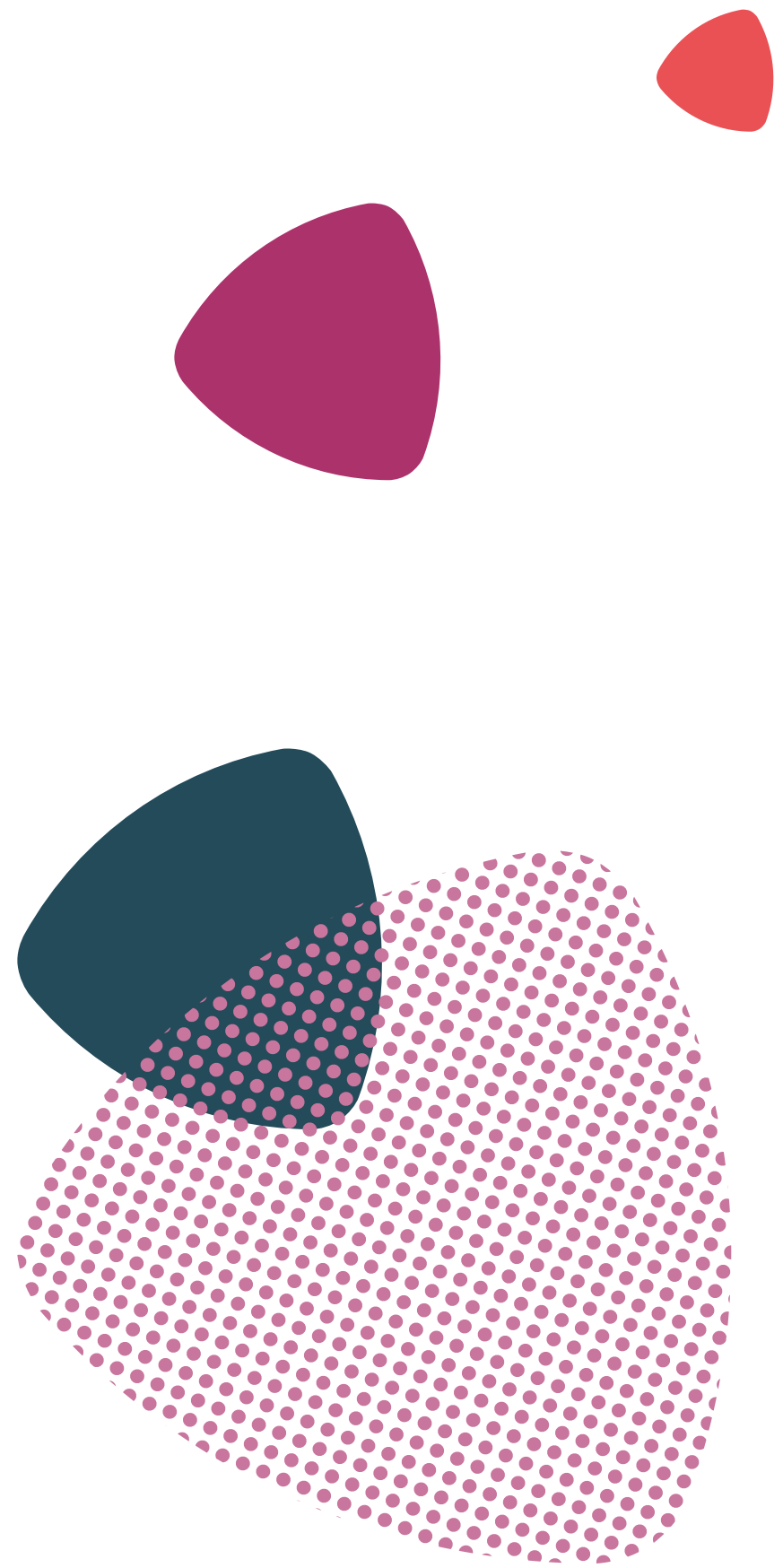




the
Gathering
2023

Sponsorship opportunities



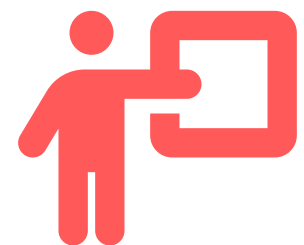
The Gathering is the largest voluntary sector event in the UK

Over two days, more than 2,000 amazing people from Scotland's voluntary sector and beyond come together to visit the exhibition and take part in a packed programme of over 70 workshops, seminars and training sessions.

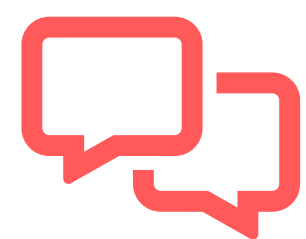
People come to the Gathering to:



Network and connect



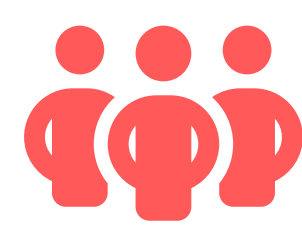
Showcase their work



Learn from each other



Inspire and be inspired



Have fun and build community

It's free to attend the Gathering as a delegate and your support as a sponsorship partner could help to make the Gathering happen.





Why should I **sponsor** the Gathering?

The Gathering provides a unique opportunity to profile your organisation, share your products and services, gain insight into trends within the sector and network with key decision makers.

You'll also be providing valuable support to people working across the whole sector.

We know that people who attend the Gathering really value the opportunity to network. People often come to the Gathering as their main personal development opportunity for the year because it is free to attend and covers a wide range of topics.

Your support to make this happen would be recognised and appreciated.

Who attends the Gathering?

The Gathering has been running for over 18 years. You can see pictures from our last event in [June 2022 here](#).

The Gathering is attended by over 2,000 people across the two day event. The majority of the audience are from the voluntary sector in Scotland. Each session attracts different audiences, from chief executives to managers to trustees and volunteers. Public sector staff working with the voluntary sector also attend.

We have high profile guests and speakers each year. In 2022, this included:

- **Nicola Sturgeon MSP, Scotland's First Minister (2014-2023)**
- **Jack Monroe, Food writer and poverty campaigner**
- **Iain Stewart MP, Parliamentary Under Secretary of State for Scotland**
- **Dolly Parton, Musician (via video)**





What's on the programme?

Over 70 workshops, seminars and training sessions take place across the two days, with up to eight events running concurrently. Most events last for one hour.

People can choose to attend just one event or create their own full programme across the two days.

Workshops and seminars vary widely, including:

- Learning events on topics such as communications or cyber security
- Showcasing work of organisations on topics ranging from children's literacy to the environment
- Inspirational, thinking and policy events

As well as the programmed events, there is an exhibition space where organisations can showcase their work while people meet with like-minded friends and colleagues, old and new.

The focus of the event will be in-person activities, but we will also have hybrid and digital experiences to extend the reach of the event to those who cannot make it in person.

Where and when will it take place?

This year, we're bringing the Gathering to the EICC, Edinburgh on 7 and 8 November 2023.

Who runs the Gathering?

The Gathering is run by the Scottish Council for Voluntary Organisations (SCVO). SCVO is the national membership body for Scotland's vibrant voluntary sector.

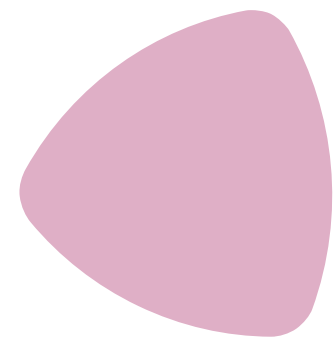
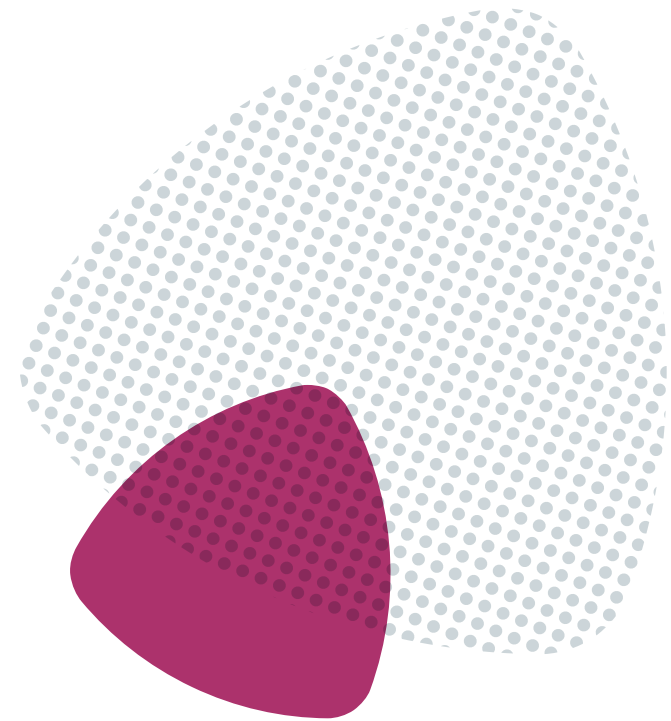
We champion the sector, provide services and debate big issues.

We're passionate about what the voluntary sector can achieve. Along with our community of 3,000+ members, we believe that charities, social enterprises and voluntary groups make Scotland a better place.

We lobby government on policy issues, create jobs for young people and support organisations to embrace and promote digital skills. We also help with day-to-day stuff, like affordable office space, training courses, funding opportunities and information and support to help people set up and run their organisations.

We are a charity registered in Scotland (SC003558).

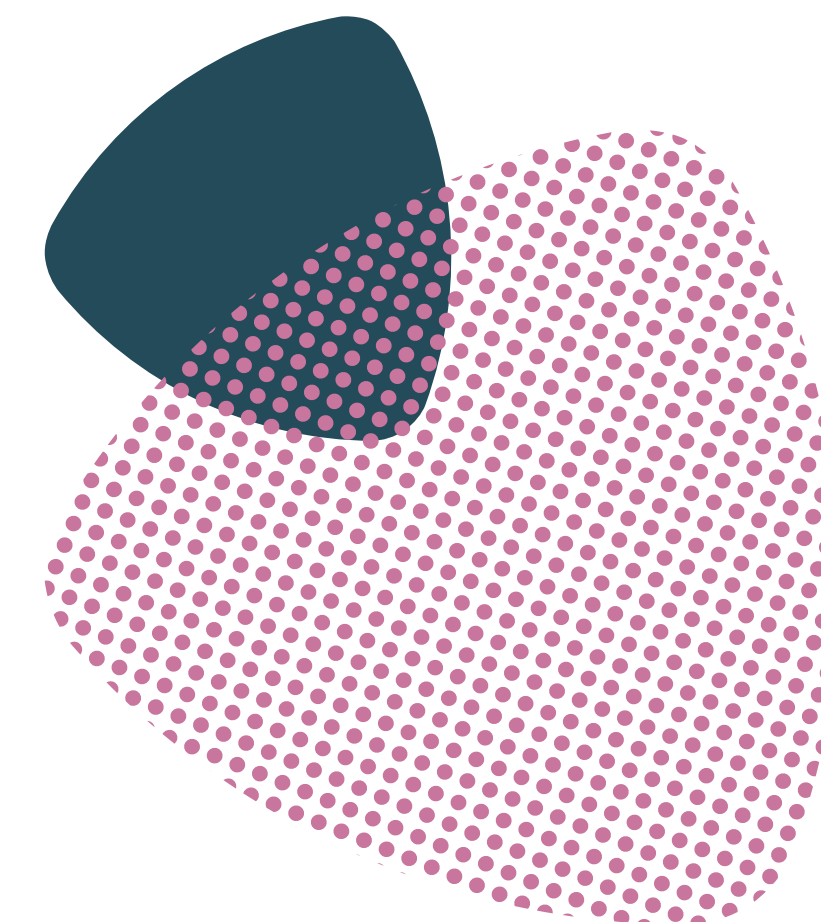




the
Gathering
2023

What are the **opportunities** for us to get involved?

We have three tiers of sponsorship available >>>



Platinum sponsor

As our platinum sponsor, you will receive the highest level of profile, including:

Cost:
£15,000



Our main events space (the 600 seat Pentland Auditorium) branded as 'presented by' your organisation



Opportunity for a five-minute welcome input at the opening day plenary



A three-minute welcome speech at an invite-only networking reception for key decision makers



Up to two hour-long events on the main programme



Exclusivity for your product / service area in the main events programme



Large exhibition space in a prime area



Branding – top profile in all sponsorship recognition online, on event branding and on delegate materials



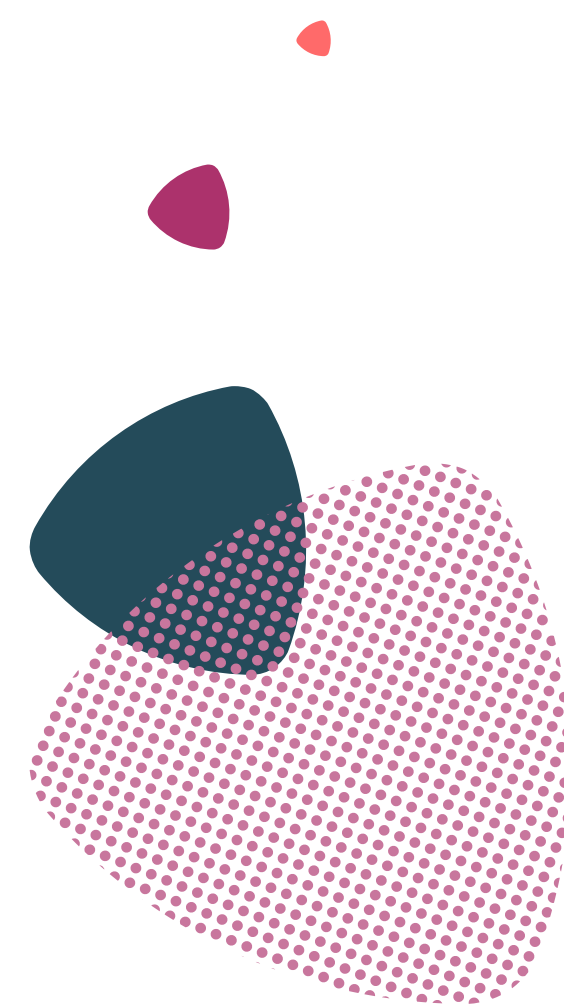
Opportunity for a dedicated post-event email to all delegates



Two advertorials in Third Force News (link to TFN.scot) or SCVO guest blogs before or after the Gathering



Access to a networking drinks reception for up to five people from your organisation



Gold sponsor

As a gold sponsor, you will have the opportunity to sponsor one of the following key themes of the programme:

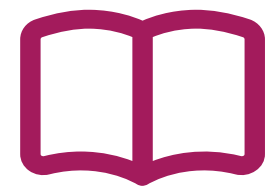
- Funding and fundraising
- Comms and marketing
- Leadership
- Digital

- Governance
- Workforce and HR
- Finance

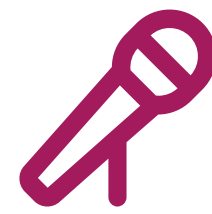
Cost:
£7,500



Your chosen programme theme branded as 'presented by' your organisation on the Gathering programme and website



One hour-long event on the main Gathering programme



Three-minute welcome input at an SCVO event relevant to your chosen theme



Guaranteed access to all other theme events



Exclusivity for your product / service area in the main events programme



Large exhibition space in a prime area



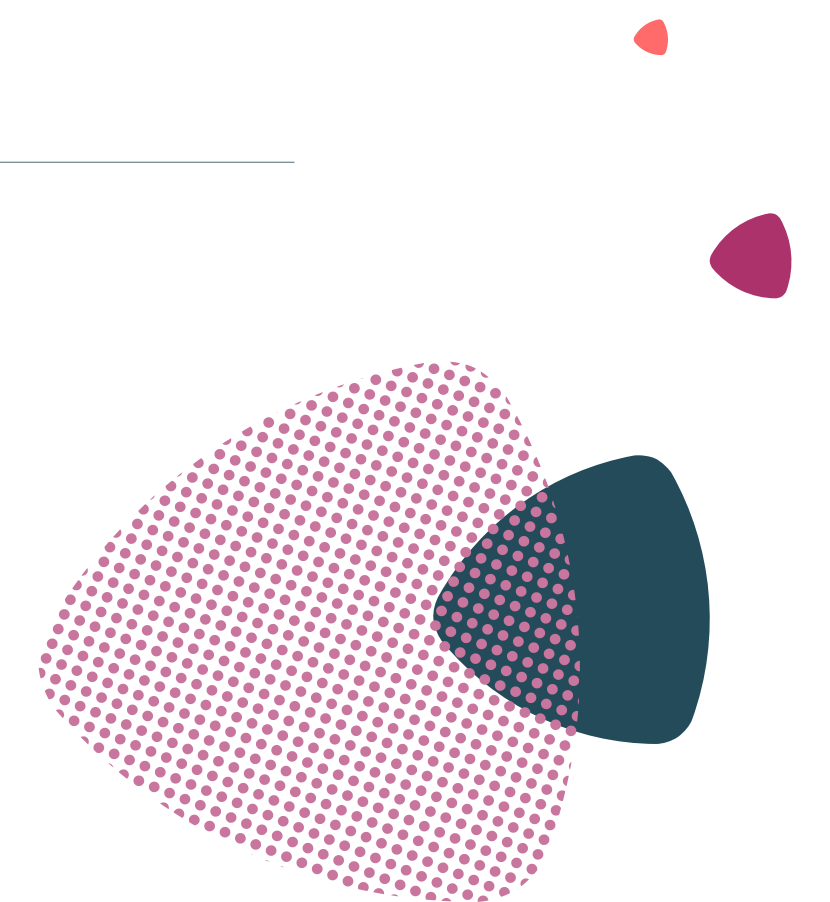
Branding – profile in all sponsorship recognition online, on event branding and on delegate materials



One advertorial in Third Force News (link to TFN.scot) or SCVO guest blog before or after the Gathering



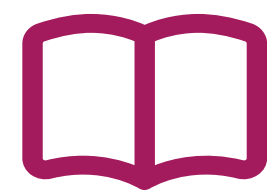
Access to networking drinks reception for up to three people from your organisation



Silver sponsor

At this level, your organisation can sponsor a specific aspect of the Gathering from one of the following:

Cost:
£2,500 –
£5,000



Printed programme / Third Force News (TFN)
Guide to the Gathering



Registration / lanyards



Networking reception



Headline speaker event



Event slots and exhibition space may be available to purchase separately at a later stage, but priority will be offered to sponsors.

All prices quoted are exclusive of VAT.



Get in touch

If you're interested in supporting the Gathering and Scotland's vibrant voluntary sector, feel free to speak to your regular SCVO contact or get in touch with:

Ryan Donaghy
Business Development Manager
ryan.donaghy@scvo.scot
0131 474 8040

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