

Partnership opportunities

Support the annual celebration of Scotland's charity and voluntary sector



SCOTTISH CHARITY AWARDS 2024

Proudly presented by



20 June 2024 | Glasgow

Celebrate Scottish charities with us

The Scottish Council for Voluntary Organisations (SCVO) is the proud host of the Scottish Charity Awards. We're a registered charity ourselves and the national membership body for charities and voluntary organisations in Scotland.

At SCVO our mission is to champion the role of voluntary organisations in building a flourishing society and support them to do work that has a positive impact. One of the ways we do that is by hosting what has become one of the highlights of the year for the sector in Scotland, the Scottish Charity Awards. The 18th annual Scottish Charity Awards take place on 20 June 2024.

A combination of high energy and transport costs, increased staff costs, reduction in fundraising income, coupled with soaring demand and an already uncertain financial backdrop, means that Scottish charities and voluntary organisations really feel the impact of an operating environment that doesn't make it easy to survive, let alone thrive. This makes us at SCVO more determined than ever to celebrate the achievements of the sector and their invaluable contributions to our communities.

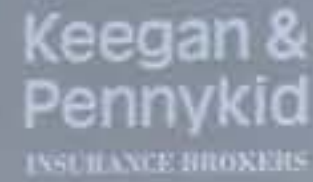
The Scottish Charity Awards is 100% self-funded and SCVO spends around £75,000 each year to host the event. We know that this year, many charities

and voluntary organisations will struggle to afford the cost of attending events. We want to take that worry away and make sure that no organisation is discouraged from taking part because their already tight budgets just don't allow it. By partnering with SCVO as a funding partner for the Scottish Charity Awards, you can help to support charities and voluntary organisations to come along, participate in the Awards and enjoy the celebration that they deserve, without having to worry about the cost.

Being a funding partner for the Scottish Charity Awards shows your organisation's commitment to recognising and supporting the invaluable work of charities and voluntary organisations. You'll also raise your organisation's profile, develop your networks and forge new relationships with key decision-makers in civil society.

This brochure sets out some of the partnership options for the 2024 Charity Awards and is designed to start a conversation. We hope you'll join us as a partner.

Thank you to all our sponsors



To say we were delighted would be such an understatement. It is difficult to convey how much seeing our teams and the work they do being recognised in this way means.

Awards categories

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There are 11 awards up for grabs at the Scottish Charity Awards. Ten winners are selected by a panel of judges, which partners are invited to join. Our 11th award, the People's Choice Award, is voted for by SCVO members and members of the public.

We have partnership opportunities available for each award.

Charity of the Year

(1 large and 1 small organisation)

celebrates organisations that have had a particularly special year

Trustee of the Year

recognises a trustee, director or committee member who has worked to make a significant difference to one or more organisations or causes

Volunteer of the Year

recognises a volunteer, supporter or patron (unpaid) who has gone the extra mile and made a significant difference to an organisation, community or cause

Employee of the Year

celebrates the expertise, energy and commitment of an employee who has made a significant difference to one or more organisations or causes

Partnership of the Year

celebrates the achievements of projects and partnerships that have had a particularly special year and made an impact

Campaign of the Year

celebrates campaigns that mobilised people and secured a positive change

Community Impact

for an organisation rooted in its community and led by community needs and priorities

Climate Impact

celebrates organisations that have taken positive action to make a difference to the climate and nature emergencies

Digital Difference

recognises a ground-breaking digital organisation or project

People's Choice Award

made up of all finalist entries and voted for by SCVO members and members of the public



It's such a privilege to be part of Scotland's third sector and no evening showcases it better than the Charity Awards. There were just so many inspirational organisations, projects and individuals.

Award partnership package

Package costs: £6,000 + VAT per award category

We've designed this partnership package to offer your organisation maximum brand exposure before, during and after the Scottish Charity Awards. Your partnership fee will also support 10 people from charities and voluntary organisations to attend the Awards.



Table of ten guests of your choice which includes drinks reception, three course meal, wine and soft drinks at the table



Representative from your company to sit at our networking tables



Representative from your company may join the awards judging panel



Opportunity to announce your category winner and present award at the dinner



Your company logo on our Awards application forms online



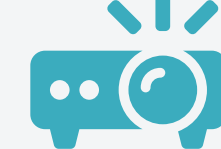
Your company name engraved on the category award trophy



Your logo on all finalists' framed certificates (paper and digital)



Your logo and acknowledgment as an award sponsor in the Scottish Charity Awards brochure



Your logo on all digital display played throughout the Awards dinner and ceremony



Opportunity to display your company's branded banner stands at the Awards



Your logo and links to your company website on the SCVO Scottish Charity Awards pages (176,000 views over 6-month period)



Your logo and details to reach SCVO's 3,500+ member and supporter email distribution list up to 10 times in a six-month period plus other targeted email marketing campaigns to 10,000+ contacts



Your logo and company handles across SCVO social media. Reach our combined social media audiences of over 40,000 followers



Your logo on up to 6 Third Force News magazine ads (distribution 30,000+ readers per month) and up to 6 Third Force News website ads (80,000+ views per month)



Your company acknowledged as an Awards partner in Third Force News features (website and magazine)



It was a great evening and we are over the moon to have won! I told some of the kids at the Autism-Friendly Rugby on Sunday that we had won an award – here's a photo of their reaction. Absolutely lovely!

Where your partnership reaches

11

winners

45+

finalists

31,000+

People's Choice voters

176,000+

views of Charity Awards web pages

#ScotCharityAwards

trends annually across Scottish cities

3,500+

social media posts featuring #ScotCharityAwards

14,000+

social media engagements

301,000

impressions

60,000+

reach



"It was an amazing event!"

Previous Charity Awards sponsor



It was an absolute pleasure to be involved. I thought the event was amazing, so much engagement... well done to all involved. I think you did an incredible job of showing what the sector is all about.



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Get in touch

Please contact our Business Development Manager, **Ryan Donaghy** on **0131 474 8040** or email **ryan.donaghy@scvo.scot** to discuss partnership opportunities.

The Scottish Charity Awards is brought to you by the Scottish Council for Voluntary Organisations. The Scottish Council for Voluntary Organisations (SCVO) is a Scottish Charitable Incorporated Organisation. Registration number SC003558.