Scotland's Resilient Third Sector through the Cost-of-Living Crisis

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Executive Summary: Key Findings

- Use of Reactive and Adaptive Resilience Tactics: Third sector
 organisations sought resilience through the Cost-of-Living Crisis (CoLC) by
 using short-term reactive tactics (using reserves, stopping work, etc.) and
 future-focused adaptive tactics (seeking new funding streams, increasing
 borrowing, etc.). Using adaptive tactics demonstrated continuous learning,
 assessing and transforming their organisation to be more inherently
 resilient to crisis pressures, while reactive tactics were served as shortterm measures for survival. Organisations often used a mix of both tactic
 types, but the use of the different kinds of resilience tactics largely
 depended on organisations' diverse characteristics.
- Crisis Intensity Over Time and Resilience Action: Staffed organisations increased their use of adaptive tactics ahead of and immediately following the peak of the crisis (late 2022-early 2023) and only relied more on reactive measures during the peak of the crisis around October 2022, when inflation reached 11.1%.¹ Unlike staffed organisations, volunteer-run organisations did not increase or decrease their use of resilience tactics as the crisis intensified. Instead, volunteer-run organisations only reduced resilience tactic use as the crisis receded.
- **Organisation Size** (annual income): The larger a staffed organisation was, the more they relied more on reactive tactics. The largest organisations acted ~2x more reactively than the smallest organisations. Larger staffed organisations were also more adaptively resilient. Meanwhile, <u>larger</u> volunteer-run organisations were more adaptively resilient than smaller organisations, but their size did not influence their use of reactive tactics.
- **Volunteer Capacity:** <u>Staffed organisations with more volunteers were</u> <u>more adaptive</u>. Conversely, volunteer capacity did not influence volunteerrun organisations' use of either kind of resilience tactic.

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¹ Daniel Harari et al., Rising Cost of Living in the UK, Research Briefing no. 9428 (House of Commons, 2024), 68, https://commonslibrary.parliament.uk/research-briefings/cbp-9428/.

REPORT: SCOTLAND'S THIRD SECTOR THROUGH THE COST-OF-LIVING CRISIS

- **Leader's Outlook:** Both staffed and volunteer-run <u>organisations whose</u> <u>leaders had more positive perceptions</u> of their organisation's achievement of planned services <u>relied less on reactive tactics</u>.
- **Diverging Influence of Financial Difficulties:** While experiencing greater financial difficulties caused <u>staffed organisations to take less adaptive</u> <u>actions</u>, <u>volunteer-run organisations were more adaptive</u> in response.
- Difficult Political and Funding Environment: Organisational <u>resilience</u> was also largely influenced by the wider political and funding <u>environment</u>. The Expert Advisory Group of third sector workers spoke to how funding delays and slow political change impede capacity for taking adaptive action, especially for smaller more financially vulnerable organisations. The <u>necessity of Fair Funding</u> was emphasized by all, not only to support organisations as they transition out of the CoLC, but to future-proof them for future crises.

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Background: Challenges of the CoLC for the Scottish Third Sector

During the CoLC, post-pandemic supply chain pressures and rising energy costs, compounded by longer-term wage stagnation, led to soaring inflation rates and prices of household costs.^{2,3} In just over a year, UK inflation went from 2% in July 2021 to the crisis peak of 11.1% by October 2022.⁴ Although inflation has since fallen, it remains above pre-crisis levels (3.6% in June 2025),⁵ and ongoing challenges remain. Third Sector Organisations (TSOs) report that increased costs have caused greater pressure on TSO workers, deteriorating mental health among beneficiaries, and barriers to educational and career advancement for beneficiaries even today.⁶ At the same time, TSOs have seen falling volunteer engagement and consistent financial strain, with 81% citing financial challenges in Autumn 2024, up 10% from Spring 2023.⁷ These challenges have been further intensified by austerity-driven welfare cuts and reduced third sector funding.⁸

During the COVID-19 pandemic, the Scottish Government provided some direct support for TSOs, including emergency funding through the Third Sector Resilience Fund and a volunteer engagement strategy. ^{9,10} In contrast, since the CoLC began, Scottish Government has acknowledged the challenges faced by the sector, recently committed to Fairer Funding, and began a 2-year funding pilot, providing £60 million each year to select TSOs. ¹¹ While a potentially promising start, such interventions have not treated the crisis with the urgency that the COVID-19 pandemic sparked, despite immense need.

Resilience Under Pressure

With the challenges of the crisis and lack of political response to support these organisations, TSOs sought resilience through the CoLC. Resilience is an

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² Daniel Harari et al., Rising Cost of Living in the UK, Research Briefing no. 9428 (House of Commons, 2024), 68, https://commonslibrary.parliament.uk/research-briefings/cbp-9428/.

³ St Office for National Statistics, "Consumer Price Inflation, UK: June 2025," UK Office for National Statistics, July 16, 2025, https://www.ons.gov.uk/releases/consumerpriceinflationukjune2025.

⁴ Office for National Statistics. "Consumer Price Inflation, UK: June 2025."

⁵ St Office for National Statistics, "Consumer Price Inflation, UK: June 2025."

⁶ Foundation Scotland, *The Long Term Impact of the Cost of Living Crisis* (Foundation Scotland, 2025), 1–20.

⁷ SCVO, <u>Scottish Third Sector Tracker Wave 10 Report</u> (Scottish Council for Voluntary Organisations, 24 June 2025).

⁸ Charity Excellence Framework, "Charity Cost Of Living Crisis £1bn Funding Cuts Report," April 2024.

⁹ Scottish Procurement and Property Directorate, <u>Evaluation of the Third Sector Resilience Fund</u>, no. 9781835212349 (Scottish Government, 2023), 59.

¹⁰ Nick Acheson et al., "<u>Mobilising the Voluntary Sector: Critical Reflections from across the Four UK Nations</u>," in *COVID-19 and the Voluntary and Community Sector in the UK: Responses, Impacts and Adaptation*, ed. James Rees et al. (Policy Press, 2022).

¹¹ Scottish Council for Voluntary Organisations, "Scottish Government Commitments," (SCVO, 26 Feb 2025).

organisation's ability to absorbing external shocks to retain organisational capacity, while also delivering its key services. Resilience can have one of two goals: 1) to return to an organisation's pre-crisis position, or 2) to demonstrate continuous learning, transforming the organisation from its pre-crisis state, thereby increasing their adaptive capacity over time. SCVO reporting indicates notable resilience in the sector: Despite 8 in 10 organisations reporting financial challenges as one of their top challenges in the most recent Wave of data, most organisations' leaders reported maintaining or exceeding service delivery plans since mid-2022, and have used strategic adaptations to transform their organisations for longer-term resilience. This study expands on this, examining how Scottish TSOs sought resilience through the CoLC using a longitudinal, mixed-method approach.

Study Methods: Integrating Third Sector Tracker Data with Key TSO Workers' Insights

To investigate how Scottish TSOs have sought resilience over the course of the CoLC, this study employed a mixed methods approach using qualitative and quantitative data. Qualitatively, an advisory group of key third-sector leaders and workers gave insight into the political funding environment they navigate and provided input on a preliminary analysis of SCVO's Third Sector Tracker data.¹⁵ Drawing on this, a final longitudinal quantitative analysis of Tracker data examined how organisations sought resilience in different ways over time.

Following the approach of Lambert and Paterson's case study of two Scottish TSOs between 2008-2022,¹⁶ organisations' uses of these two kinds of resilience tactics were examined:

• Reactive resilience tactics: "Pragmatic," short-term, "firefighting" measures aimed at getting by rather than transformative change. This may include using reserves, reducing staff or staff hours, or pausing/stopping some or all operations. The use of reactive tactics does not indicate continuous

¹² Grace Catherine De Oro, "The Role and Relevance of Resilience in the Nonprofit Sector: A Systematic Review of the Literature," *Journal of Public and Nonprofit Affairs* 11, no. 1 (2025): 1–20, https://doi.org/10.20899/jpna.ysdjay56.

 ¹³ Xintong Chen et al., "True Grit: Exploring Nonprofit Sector Resilience Following Economic Recessions," Nonprofit Policy Forum, ahead of print, August 14, 2024, https://doi.org/10.1515/npf-2023-0058.
 14 Scottish Council for Voluntary Organisations, A Resilient Sector? The Resilience of Scottish Voluntary Organisations (SCVO, June 24, 2025).

¹⁵ SCVO. "Scottish Third Sector Tracker." Scottish Council for Voluntary Organisations, 2025.

¹⁶ Vicky Lambert and Audrey Paterson, "Charities and Resilience: From Austerity to COVID-19," *Financial Accountability & Management* 40, no. 3 (2024): 344–67, https://doi.org/10.1111/faam.12387.

- learning. Rather, it suggests that an organisation is leaning on survival tactics to continue organisational operations in a more limited capacity.
- Adaptive resilience tactics: "Strategic," future-focused approaches to
 "bounce back" and pursue transformative change in response to crisis
 pressures. This may include developing new income streams, applying for
 new funding, or adapting existing activities. The use of adaptive tactics
 indicates continuous learning and improved long-term resilience capacity.

The analysis examined use of each tactic type throughout the CoLC to explore how organisations increased their resilience capacity through increased adaptive action, or stayed afloat through more constrained responses (reactive tactics).

The models also examined how various organisational characteristics (size in terms of annual income, volunteer capacity, organisation type, main activity, and the organisation's leader's perceptions of planned service delivery) and the intensity of financial challenges predicted organisations' uses of different tactics.

To ensure comparability of actual tactic use across Waves of the survey, which asked about what actions they had taken in the last 3 months (Waves 2-6) or 4 months (Waves 7-10), tactic use was standardised to a monthly rate. To compare changes over time, only organisations who responded to the relevant questions in at least 2 Waves of the survey were included. Finally, to account for the diversity of the sector, the sample was split for modelling between staffed (n=591) or volunteer-run (organisations without staff) (n=195) for modelling, which revealed key differences between these organisation types. A total of N=786 organisations were included in the analysis.

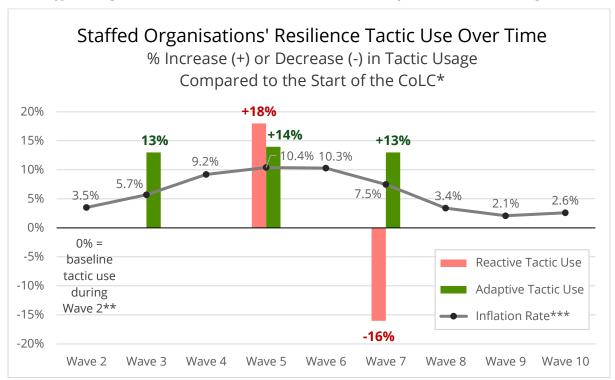
Updated: 6 November 2025

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Key Insights: A Sector Divided by Crisis

The CoLC shaped not one story but two: one for Scotland's staffed TSOs, and another for those powered by volunteers.

1. Staffed Organisations: Intense Pressure and Adaptive Pivots Through Crisis



* The graph includes only includes changes that were significant (p<0.05). Non-significant results excluded.
** Wave Periods (MM/YY): W2: 08/21 - 10/21; W3: 12/21 - 02/22; W4: 04/22 - 06/22; W5: 08/22 - 10/22; W6: 12/22 - 03/23; W7: 05/23 - 08/23; W8: 12/23 - 03/24; W9: 05/24 - 08/24; W10: 10/24 - 01/25. To investigate change in tactic use over time, organisations' use of tactics in Waves 3-10 was compared to their usage during Wave 2, the beginning of the CoLC (Aug-Oct 2021). For example, between May-Aug 2023 (W7), staffed organisations used -16% fewer reactive tactics and +13% more adaptive tactics than they did between Aug-Oct 2021 (W2).

*** Inflation rate (monthly CPI) was averaged for the period respondents were asked about in each Wave. 17

Staffed organisations used more adaptive actions while inflation rates were most elevated. They also relied on more reactive tactics at the crisis peak (Wave 5) but used 16% less than at the start of the crisis as inflation fell during Wave 7. This indicates that **staffed organisations showed greater resilience capacity** (through increased adaptive action) through the peak of the crisis, only additionally relying on reactive tactics at the very peak of the crisis.

In addition to these time pressures, staffed organisations' resilience actions were influenced by organisation size, volunteer capacity, organisation type, their main activity, their leader's outlook, and financial difficulties (**Table 1**).

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¹⁷ St Office for National Statistics, "Consumer Price Inflation, UK: June 2025" (June 2025).

Table 1. Staffed Organisations' Resilience Tactic Usage

Characteristic*	Staffed Organisations' Resilience Tactic Usage
Size (Annual Income)	Larger staffed organisations used both more reactive and adaptive tactics than smaller ones. The larger the organisation, the more they relied on reactive tactics: medium (+29%), large (+37%), and major (+93%)) organisations relied on reactive action more than microorganisations, who had an income of £25k or less. Meanwhile, adaptive action did not increase dramatically as size increased, as these larger organisations used between +30% to +39% more adaptive tactics than microorganisations.
Volunteer Capacity	Organisations with 20 to 99 volunteers used +37% more adaptive tactics than organisations without volunteers. However, organisations with more than 100 volunteers were slightly less adaptive than organisations with 20-99 volunteers but still used +25% more adaptive tactics than those with 0 volunteers.
Organisation Type/Structure	Staffed general voluntary organisations used -38% fewer reactive tactics than other staffed organisation types.
Main Activity**	Staffed interfaces/intermediaries and non-registered charities used fewer adaptive tactics (-13% and -17%, respectively), suggesting that they were less likely to seek transformative change in response to the crisis.
Positive Leader Outlook	Staffed organisations with leaders who had a higher perceived achievement of planned services used less (-14%) reactive tactics and slightly more (+5%) adaptive tactics.
Financial Challenges	Finally, staffed organisations with greater financial difficulties (ranking it in their top 3 greatest challenges) took more reactive (+37%) and more adaptive (10%) action , showing greater reliance on short-term solutions and less ability to take adaptive, long-term-orientated action in response to these pressures.

^{*} The table includes only significant results from the analysis (p<0.05). Non-significant results are excluded. ** The analysis compared the influence of the organisation's main activity on tactic use as compared to the baseline group's main activity, "Community, economic, or social development", as it was the 2^{nd} -most common activity type for both staffed and volunteer-run organisations.

Volunteer-Run Organisations' Resilience Tactic Use Over Time % Increase (+) or Decrease (-) in Tactic Usage Compared to the Start of the CoLC* 15% 10.4% 10.3% 9.2% 10% 7.5% 5.7% 3.5% 3.4% 5% 2.1% 2.6% 0% -5% 0% = -10% baseline tactic use -15% during -20% Reactive Tactic Use Wave 2** -25% Adaptive Tactic Use -30% Inflation Rate*** 31% -35% -34%

2. <u>Volunteer-Run Organisations: A Different Rhythm of Resilience</u>

* The graph includes only includes changes that were significant (p<0.05). Non-significant results excluded.
** Wave Periods (MM/YY): W2: 08/21 – 10/21; W3: 12/21 – 02/22; W4: 04/22 – 06/22; W5: 08/22 – 10/22; W6: 12/22 – 03/23; W7: 05/23 – 08/23; W8: 12/23 – 03/24; W9: 05/24 – 08/24; W10: 10/24 – 01/25 To investigate change in tactic use over time, organisations' use of tactics in Waves 3-10 was compared to their usage during Wave 2, the beginning of the CoLC (Aug-Oct 2021). For example, between May-August 2024 (W9), volunteer-run organisations used 31% fewer reactive tactics than they did between Aug-Oct 2021 (W2).

*** Inflation rate (monthly CPI) was averaged for the period respondents were asked about in each Wave.
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Wave 6

Wave 7

Wave 8

Wave 9

Wave 5

Wave 4

Volunteer run organisations showed **no significant change in their use of reactive or adaptive tactics during the crisis peak**. Compared to the start of the CoLC, **tactic use only significantly decreased in later waves**, **as inflation stabilised** and the UK government declared the CoLC over, but costs remained elevated compared to pre-crisis levels. Given their smaller size (71.8% had annual incomes of $\leq £25,000$) and lower overhead costs, these organisations may have been less immediately sensitive to changing financial pressures, but reduced resilience action compared to the start of the crisis.

Like staffed organisations, volunteer-run organisations' use of these tactics were also influenced by their individual characteristics, but in distinct ways (**Table 2**).

Table 2. Volunteer-Run Organisations' Resilience Tactic Usage

Updated: 6 November 2025

-40%

Wave 2

Wave 3

6

Wave 10

¹⁸ St Office for National Statistics, "Consumer Price Inflation, UK: June 2025" (June 2025).

¹⁹ Daniel Harari et al., Rising Cost of Living in the UK, Research Briefing no. 9428 (House of Commons, 2024).

Characteristic*	Volunteer-Run Organisations' Resilience
	Larger volunteer-run organisations used more
Size	adaptive tactics than smaller ones, using ~ +38% more
(Annual Income)	adaptive tactics than micro-organisations (which had
	annual incomes of ≤£10k).
Volunteer	Volunteer capacity did not significantly affect reactive or
Capacity	adaptive action in volunteer-run organisations.
Organisation	Organisation type did not significantly affect reactive or
Type/Structure	adaptive action in volunteer-run organisations.
Main Activity**	Volunteer-run organisations mainly working in health
	used fewer adaptive tactics (-38%). Similarly, those
	working in families, children or social care used less
	adaptive tactics (-49%).
Positive Leader Outlook	Volunteer-run organisations with leaders who had a
	higher perceived achievement of planned services
	relied less on reactive tactics (-19%).
	While experiencing greater financial challenges caused
Financial	staffed organisations to be less adaptive, facing greater
Challenges	financial challenges pushed volunteer-run
	organisations to act more adaptively (+33%).

^{*} The table includes only significant results from the analysis (p<0.05). Non-significant results are excluded. ** The analysis compared the influence of the organisation's main activity on tactic use as compared to the reference group's main activity, "Community, economic, or social development", as it was the 2nd-most common activity type for both staffed and volunteer-run organisations.

3. Qualitative Insights: Ongoing Political and Funding Challenges

In addition to providing feedback that helped inform the Tracker Data Analysis, the Expert Advisory Group provided key insights on the political and funding environment the sector faced through the crisis to today.

- Diversity of the Third Sector: The Group supplemented the quantitative
 analysis of the sector's diversity, noting key differences between how
 smaller, more community-embedded organisations may act with more
 urgency than larger, more resourced ones. While all TSOs share a strong
 commitment to mission, they adapt to challenges in different ways,
 underscoring the need for tailored support across the sector.
- Restrictive Funding Environment: The <u>dwindling availability of flexible</u> and core funding has reduced organisations' abilities to invest in adaptive <u>approaches to resilience</u>. While the Third Sector Resilience Fund during the COVID-19 pandemic provided temporary support in this vein, the CoLC lacked a similar measure, despite ongoing struggles.

- Third Sector-Scottish Government Relations: Participants had mixed views on the sector's relationship with government. Some expressed frustration with how funding notifications are delayed each year, putting smaller organisations at greater risk at the start of the financial year, and the uncertainty of the government's current funding pilot truly providing multi-year contracts. Others acknowledged positive government efforts but were critical of the overall pace of change and bureaucratic delays.
- **Fair Funding:** Moving from the CoLC to today, all participants shared the importance of Fair Funding. They said that the implementation of true Fair Funding principles, including for Human Resources in organisations, multi-year contracts, and support for core funding, would solve 80% or more of the problems the sector faces currently, as these issues have a domino effect on other aspects of their work. They emphasised that many Fair Funding principles could be implemented to better support organisations, even if overall funding amounts do not increase.

The group highlighted the diversity of TSOs, speaking to how smaller organisations (including those with one or no staff) differ greatly from larger organisations. Smaller organisations may have leaders more emotionally tied to their organisation's survival due to their hands-on connection to service delivery, while larger organisations may make more adaptive decisions to shift as needed. They also spoke to how *organisations of all kinds are used to making it work*, especially following the COVID-19 Pandemic and CoLC, noting how the commitment to mission gives organisations an extra leg to stand on in the face of pressure compared to non-third sector entities. With this unifying quality, however, they highlighted the need to recognise how <u>subgroups in the sector may adapt to crisis and external pressures in different ways.</u>

Implications: Supporting a Resilient Sector

- **Policy Implications:** Expert Advisory Group participants unanimously agreed that implementation of Fair Funding is key to supporting organisations to take on adaptive measures rather than falling back on reactive ones, especially through crisis pressures. Additionally, from a public administration standpoint, moving toward more timely notification of funding confirmations is essential to support organisations without drastic policy change or increased funding, especially for more financially vulnerable organisations at the start of each financial year.
- <u>Sector Implications</u>: Expert Advisory Group participants spoke to the power of <u>peer-support groups</u> across the sector to both facilitate continuous learning and collaboration a well as provide human-level support through difficulties. This analysis points to what organisations may be best to focus on in convening such groups, such as those working in health or social care (non-staffed) or non-registered charities (staffed), who were more reliant on reactive tactics.
- **Further Research Opportunities:** Further research should investigate significant patterns further, such as how organisation size, volunteer capacity levels, main activities, and leader outlooks influence how organisations respond to crisis, and why they used more/less reactive and adaptive tactics throughout the crisis and beyond. Additionally, this analysis has shown marked differences between how staffed and volunteer-run organisations react differently to crisis, suggesting that further research may benefit from focusing on how having staff or being volunteer-run affects how organisations act as a crisis unfolds.